

OUTREACH TEAM

The Outreach Team is responsible for pre-Crusade, evangelistic outreach.

- The Outreach Chairman will work directly with each participating church to recruit an adequate number of outreach team members.
- Approximately five weeks before the Crusade, conduct an **Each One Reach One Sunday** in each participating church. An Each One Reach One card will be available for each church member.
- Three Saturdays before the Crusade, the outreach members from the participating churches should focus on visiting inactive church members and unchurched prospects.
- Three weeks before the Crusade, outreach members should conduct doorstep visitation, canvas community neighborhoods, host block parties, etc. Crusade Invitations will be provided for distribution.

Outreach Strategies

Each One Reach One Program

- Each One Reach One is a ministry designed to have everyone pray for, invite and bring at least one unbeliever to the Crusade.
- Participants should ask God to give them a burden for the **lost**. Pray that their eyes will be opened so that they will see their need for Christ. Pray that their hearts will be receptive to the Gospel.
- Pray that friends and family members will accept an invitation to the Crusade and that any walls of resistance will be torn down.
- Each One Reach One cards (provided by the GO TELL Office) should be distributed in every participating church. The pastor can distribute and explain to his congregation the Each One Reach One program during the morning and evening worship services. We want God's people to become concerned for the lost.